

Releasing iOS App

 $\mathsf{APP}\ \mathsf{Development} > \mathsf{OEM}\ \mathsf{APP} > \mathsf{App}\ \mathsf{Realease}$

Version: 20200306



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	Updates 1.1 Prepare

1 Updates

Update	
Time	Description
2020.3.5	Update document content and images
2020.3.2	Change upload tool from "Application Loader" to "Transporter"

1.1 Prepare

- An Apple ID with Apple Developer Program. See: Enrollment Support Apple Developer
- macOS computer with Xcode and Transporter installed.
- App installation package (download from Tuya IoT Platform).

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Releasing iOS App

1 UPDATES

		1 2	3	
s	Submit your question		Exclusive service team	◎ 定制固件版本
Congrat the app	tulations, you have ob to Google Play, be su	tained the launch package. Launch your app based ire to use the "Applied For Google Play").	on the following help documents(If you	need to release
Get the	Launch Package			
iOS Lau	nch Package			
	Description:	Provide a complete iOS installation package for the Ap	op Store	
	Use Range:	App Store only		
	Documentation:	Releasing iOS App help documentation Apple Store V	Version Update help documentation	
	Download:	Download for iOS		
Android	Launch Package			
	Туре:	Android-Mainland China	Applied For Google Play	
	Description:	Contains the most complete capabilities. Compared with the Google Play version, it has more services required by domestic users in China, including push services (such as Umeng,XG Push, Xlaomi, OPPO, vivo, Huawei, Meizu push channels), maps (Amap), social login (QQ login, WeChat login) service module	Compared with the Android–Mainli it does not include the services rec domestic users. Advantage: The in file is smaller, which can improve t approval in the Google Play marke	and China version, juired by Chinese stallation package he probability of t.
	Use Range:	Recommended for listing in domestic Android app stores	1.Recommended for publishing on 2、Local Android app stores overs	Google Play eas
	Documentation:	No data	Google Play Publishing help docur Google Play Version Update help o	nentation locumentation
	Download:	Download for Android-Mainland China	Download for Google Play	
lf you on convenie	nly want to launch your ently download your app	app on one app platform in China, select MyApp. You o	an also select multiple app platforms to all	ow users to
Launch	on an App Platform			
1. 360 M	obile Assistant	2. Huawei App Market	3. Oppo Software Store	
4. SnapP	'ea Market	5. Mumayi Market	6. Sogou Mobile Assistant 9. Alibaba Clouri Davelanar Diatter	m
10. Baidu	Mobile Assistant (91 Ass	istant/Android 11. AppChina	 Milbaba Cloud Developer Plattor 12. Estore 	
Market)		13. Mi Store	14. PP Assistant	
15. Eloqu	ent Market	16. Meizu App Store	17. Lenovo Le Store	
Remarks:	The preceding informati	on is not updated in real time. To obtain the latest materials	s, visit the official websites of the app platform:	5.



- Upload the preview of the App function (please log in with the standard format test account). Select one of your products to pair the network (Pls do not choose the Bulbs, lights, plug, because their UI is too simple, which will cause the high rejection probability) and take screenshots of different function pages; Upload iPhone 6.5-inch Display and iPhone 5.5-inch Display other sizes not needed for now. The screenshot must be taken with Apple mobile phone and other application icons should not Appear above the mobile phone, it is also recommended that the mobile phone open the flight mode when take screenshots;
- You need to register a test account with email format for the publishment of App. Pls. select US as the region of account; pls. contact with Tuya for verification code of this account; then connect any devices for testing; the devices can be virtual devices; pls. keep devices online during approval).
- Link of App operation video (it is recommended to upload the video into the YouTube) Demo video reference
- The background image of the App registration/login page needs to be replaced, the size is: 1080 x 1920px











2 Submitting to App Store

2.1 1. Create App

If already created before, skip this step.

1.1 Open App Store Connect, click "My app" .

App Store Connect		高森★ │ ⑦ Tuya Inc.	
我的 App	用户和访问	? 资源和帮助	
é		Copyright © 2020 Apple Inc: 保留所有权利。 服务条款 隐私政策 联系我们	

1.2 Click "+" button, select "Create App" .



App Store Connect 我的 App ~



Fill in app informations.



Cancel

Create

New App

Platforms ? ✓ iOS □ tvOS
Name ?
Tuya example
Primary Language ?
English (U.S.)
Bundle ID ?
tuya example widget - com.tuyaexample.smart.ex
SKU ?
com.tuyaexample
User Access ? O Limited Access • Full Access

- platform-iOS.
- Name Fill in the App name
- Primary language Select the actually used language.
- Package ID Select the ID of relevant App package name.
- SKU The security code, and it can be package ID.
- Click Create, after you have completed the filling.
- 1.3 Fill in the App Informations



App Store Connect My a	pp Y Chendandan Y		ZhouRuixin ~ RuiXin Zhou
App Store Features to	est Flight activity		
APP STORE information	App information This information is used for all platforms of this app. Any changes will be po	sted in the next version of the app.	
Price and sales range	Localizable information		English (UK) ~ ?
1.0 ready to submit	name ?	Privacy Policy URL (URL) ?	
Version or platform	20 subtitle ? 可选	inggrowingle.com (conserv	
	General Information Package ID 2 Register a new package ID	Primary language ?	
	Yatutusmart Test - com.yatutusmart.test ~	English (UK)	
	Vaur paaleses ID	category 2	

- Subtitle (optional)
- Website for privacy policy (optional, it may be the official website).

App Store Connect My	app ~	Chendandan 🗸		ZhouRuixin ~ ? RuiXin Zhou
App Store Features t	est Flight activity			
APP STORE information App information	App information This information is used for all platforms	of this app. Any changes will be post	ted in the next version of the app.	storage
Price and sales range	Package ID ?	Register a new package ID	Primary language ?	
IOS APP	Yatutusmart Test - com.yatutusmart.te	est v	English (UK)	
 1.0 ready to submit 	Your package ID com.yatutusmart.test		category ? 工具	~
Version or platform	SKU ?		生活	· •
	cadiesti		License agreement editing	
	Apple ID ?		Apple Standard License Agreement	
	1409018100		Grading ?	
			No classification	

- ${\tt Type}$ Make your choice based on the actual needs, but it is recommended to select ${\tt Tool}$ and ${\tt Life}$.
- If you want to add other languages, please click the English (United States) on the upper right corner to select other languages.



App Store Connect My a	pp ~ Chendandan ~		ZhouRuixin ~ (?) RuiXin Zhou
App Store Features te	st Flight activity		
APP STORE information App information	App information This information is used for all platforms of this app. Any changes will be pos	ted in the next version of the app.	
Price and sales range	Localizable information		English (UK) 💥 🔅
 1.0 ready to submit 	name ? chendandan	Privacy Policy URL (URL) ? http://example.com(可不扰	Localized ✓ English (UK) main
+ Version or platform	20 subtitle 2		Not localized Danish
	可选 30		Russian
	General Information		Turkish Greek German
	Package ID Register a new package ID Yatutusmart Test - com.yatutusmart.test	Primary language ?	

• If new languages are added, the information should be related to the languages selected.

1.4 Set up Price and Sale Region

.

• Price - Select price based on actual conditions, Recommended to choose CNY 0

App Store Connect My app ~		Chendandan 🗸	ZhouRuixin ~ (?) RuiXin Zhou
App Store Features	test Flight activity		
APP STORE information App information	Price and sales range		
Price and sales range	Price schedule		All prices and currencies
iOS APP 1.0 ready to submit Uersion or platform 	CNY 0 (free) CNY 6 (Level 1) CNY 12 (Level 2)	start date	End date
	B CNY 18 (Level 3) CNY 25 (Level 4) B CNY 30 (Level 5) c CNY 40 (Level 6) C CNY 45 (Level 7) CNY 50 (Level 8)	app earlier than the App release date. After your app ally downloaded to the customer's device. If the cust that is not published in the App Store can support to	b is published and open for download, the customer will be tomer is booking a paid app, the system will charge the bookings. understand more

- Sale region Select the sale regions based on actual conditions; in general, all sale regions are selected.
- Distribution for Business and Education It is recommended to select Available for education and business without a reduced price .



App Store Features To	estFlight Activity
APP STORE INFORMATION	Pricing and Availability
Pricing and Availability	Make available for pre-order
IOS APP 1.0 Prepare for Submissi	Availability
+ VERSION OR PLATFORM	All territories selected Edit
	Distribution for Business and Education
	Available at a reduced price for educational institutions O
	Available for education and business without a reduced price Available privately as a custom app for business ?

2.2 2. Fill in the App Version Information

2.2.1 2.1 Upload the preview of the App function (please log in with the standard format test account "xxx@test.tuya.com"). Select one of your products to pair the network (Pls do not choose the Bulbs, lights, plug, because their UI is too simple, which will cause the high rejection probability) and take screenshots of different function pages; Upload iPhone 6.5-inch Display and iPhone 5.5-inch Display other sizes not needed for now. The screenshot must be taken with Apple mobile phone and other application icons should not Appear above the mobile phone, it is also recommended that the mobile phone open the flight mode when take screenshots;



** Preview image effect reference (background size is 1242 * 2688px, phone model



iPhone XR): **



** Preview image effect reference, background image size is 1242 * 2208px, phone model iPhone 6 plus: **

Tuya Smart	Remote Control	Quick Response	Smart Scenes	More services
Start smart life in the Cloud	One-button control of multiple devices	No perception triggering experience	Scenes can be set by personality	Enjoy third party services
two				
	 Represe C 	cando 🔮 bre O		F B AND



2.2.2 2.2 Complete relevant information of App

App Store Connect My a	pp Y	Chendandan 🗸	ZhouRuixin ~ ⑦ RuiXin Zhou
App Store Features te	est Flight activity		
APP STORE information App information Price and sales range	iOS App 1.0 • Ready to submit		storage Submit for review
IOS APP	Promotional text ?		Key words 🦿
1.0 ready to submit			100
			Technical support website (URL) ?
① Version or platform	description ?	170	http://example.com
			Marketing URL (URL) ?
			http://example.com(可不填)

- Promotional Text the text will briefly introduce the new functions of the App, and in the App store, the publicity text will be displayed under the App name.
- Description details of the App
- Key words It is used to pinpoint the App. Setting proper key words will increase the odds the App is pinpointed. Multiple keywords shall be spaced by commas.
- Technical support website fill in the actual website, and the official website of Apple may be used.
- Marketing URL (Optional)

If other languages are used, please click the upper right corner to change language and complete relevant information of the selected language.



App Store Connect My a	pp ~	Chendandan ~		ZhouRuixin ~ RuiXin Zhou	?
App Store Features te	est Flight activity				
APP STORE information App information Price and sales range	iOS App 1.0 • Ready to submit			Submit for	review
IOS APP	Version Information			英文 (英国)	~ ?
• 1.0 ready to submit	App preview and screenshot	Phone IPad 5.5 inch display I2.9 inch display Drag up to 3 App previews and up to 10 screenshots here. /e will only use these in the 5.8-inch display and localized version selected in Med View IOS screenshot properties and App preview properties.	Localized Localized Danish Russian Indonesian Turkish Greek German	main	Ť

2.2.3 2.3 Fill in the App Relevant Information

App Store Connect My app ~		Chendandan 🗸		ZhouRuixin ~ 🤶 RuiXin Zhou		
App Store Features t	est Flight activity					
APP STORE information App information Price and sales range	iOS App 1.0 • Ready to submit			storage Submit for review		
IOS APP	App comprehensive information					
1.0 ready to submit	App Store icon ?		copyright ?			
+ Version or platform	Select file		Business representative contact inf Business representative contact App Store.	ormation 2 information displayed in the Korean		
			RuiXin Zhou			
	version ?		姓氏	名字		
	1.0		China v	310012		
	Grading edit		ZHEJIANG	Hangzhou		
	No classification		7-8/F bldg.3 More Center 87 Gud	un Rd. Hangzho		

- App Store logo No need to upload logo, and it will be available when App installation package is uploaded successfully.
- Version Complete the App version number, and should be aligned with package version.
- Copyright Complete your name or name of enterprise.
- Contact information Complete the actual contact information.
- Grade Click Edit, and complete the questionnaire for grade. The grade of the



App is automatically determined. Select all None, and click Complete.

Edit Rating

For each content description, select the level of frequency that best describes your app. The app rating that will display on the App Store is the same across all of your platforms. It is based on the app's platform with the highest rating. Learn More

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images, photographs, and so on), or other content or materials that in Apple's reasonable judgement may be found ٢

Apple Content Description	None	Infrequent/Mild	Frequent/Intense
Cartoon or Fantasy Violence	۲	$^{\circ}$	0
Realistic Violence	۲	$^{\circ}$	0
Prolonged Graphic or Sadistic Realistic Violence	۲	0	\circ
Profanity or Crude Humor	۲	0	0
Mature/Suggestive Themes	۲	$^{\circ}$	0
Horror/Fear Themes	۲	$^{\circ}$	0
Medical/Treatment Information	۲	$^{\circ}$	0
Alcohol, Tobacco, or Drug Use or References	۲	0	\circ
Simulated Gambling	۲	\circ	0
Sexual Content or Nudity	۲	\circ	0
Graphic Sexual Content and Nudity	۲	\circ	0
	No	Yes	
Unrestricted Web Access	۲	$^{\circ}$	
Gambling and Contests	۲	\circ	
Made for Kids			



Your selected app ratings is Ages 4+.

Cancel Done



2.2.4 2.4 Fill in the App Approval Information

APP STORE INFORMATION App Information Pricing and Availability	iOS App 1.0 • Prepare for Submission		Submit for Review
IOS APP 1.0 Prepare for Submissi	App Review Information		
+ VERSION OR PLATFORM	Sign-In Information ? Provide a user name and password so we can sign in to your app. We'll need this to complete your app review. Sign-in required	Contact Information ? First name Phone number	Last name Email
	xxx@test.tuya.com tuya1234		

- App Review Information Click Sign-in required Complete the test account and password for test. A test account to log in to the App should be: xxx@test.tuya.com (xxx: App name, @test.tuya.com: standard format; DO NOT register account with any other formats; Pls. select US as the region of account; pls. contact with Tuya for verification code of this account; then connect any devices for testing; the devices can be virtual devices; pls. keep devices online during approval)
- Contact information Complete the actual information of the contact person.
- Notes Complete the video for App operation, upload the video to the YouTube and fill in the link.

2.2.5 2.5 App video

(1) video requirment: the device and iphone should be seen and reacted with each other in the video; starting from login App, then pairing device successfully, showing function control and other process. Pls. take Tuya video as reference.Demo video reference

(2) Upload your video to YouTube, and choose the mode of Unlisted for privacy purpose.





(3) After upload successfully, the link of video will be displayed, but it's not finished yet. You need to open brower with such link for man-machine authentication.

= 🕒 YouTube	搜索		Q		Û
		1536155898657827 分享 嵌入 电子邮件 f ♥ G+ C		返回编辑模式	
			YouTube Studio(测试版)	+ 添加更多视频	ą

(4) Now it need to be qualified by man-machine authentication, otherwise the link will show the photo as below, and App will be rejected by App store.



I'm not a robot	reCAPTCHA Privacy - Terms
Submit	

About this page

Our systems have detected unusual traffic from your computer network. This page checks to see if it's really you sending the requests, and not a robot. <u>Why did this happen?</u>

IP address: 203.105.78.6 Time: 2018-09-05T05:47:12Z URL: https://youtu.be/4r45zDoxtys

(5) After authentication, your video will be displayed; the link is valid for approval, then copy link into Note marked with demo video.

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Releasing iOS App 2 SUBMITTING TO APP STORE



(6) Please not choose the ipc device to capture video which have cloud storage, cause the In-App-Purchase function may be rejected by Apple.

2.3 3. Upload App Package

Attention: Please stop using Application Loader to upload the App, it has many unknown issue cause the upload failed. Use Transporter instead.

3.1 Open the Transporter App and login.



使用您的 Apple ID 登录	
必须针对 iTunes Connect、App Store Connect 或 Transporter 启用 Apple ID。	肶
Apple ID: 电子邮件或电话	
忘记了Apple ID或密码?	
取消	登录

3.2 Click Add APP, and select the prepared official App installation package. The file suffix is .ipa





3.3 Click Deliver. If not succeed in long time, please retry.





Figure 1: image.png

3.4 After the App installation package is successfully uploaded, please wait for 15 minutes - 1 hours, and go back to App Store Connect, add the package at the Building version position, and click Complete.



tບyດື

添加构建版本		
构建版本	上传日期	
• 1.0.4 (5.0)	2017年7月18日 下午8:39	
	取消	完成

2.4 4. Submit for Approval

After filling in all information, click the Submit for Approval on the upper right corner of the page.

Select ${\tt No}$ for all questions, and then click ${\tt Submit}.$



The App approval usually takes 1 to 3 working days. The App will be released automatically to the App store once it is approved, and a notification email to inform the contact person of the successful approval will be sent.

In case of any troubles in releasing App in the App store, you can contact the staff of Tuya for help at any time.