



## OEM App

Value-added Service > App Service

Version: 20200310

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## 1 Service Introduction

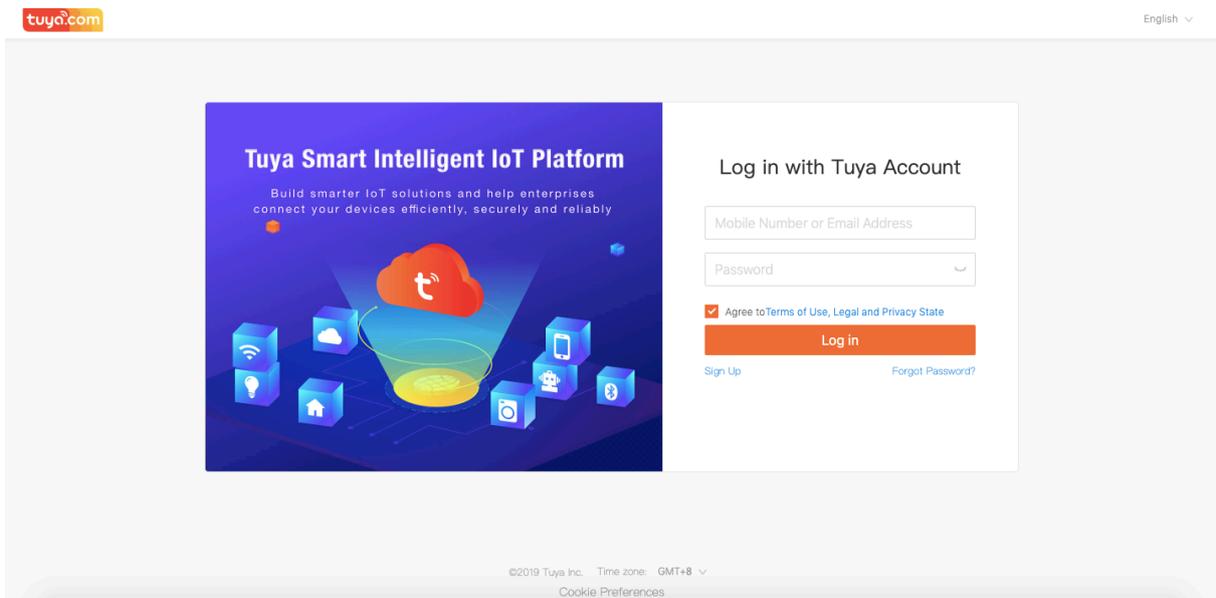
The OEM App service allows you to build self-branded Apps online in one stop without needing to set up a technical team or outsource development. You only need to log in to the Tuya Smart platform and configure data online. You can customize brand attributes, such as App functions, logos, and background colors. New OEM App functions will be available with continuous updates of the TuyaSmart or Smart Life App to meet your personalized requirements.

To create an OEM App, refer to [OEM App Build Instruction](#) and subscribe to the OEM App service based on the following process.

## 2 Service Subscription Process

### 2.1 Step 1: Logging In to the Tuya Smart Platform

Open the Tuya Smart platform login page <https://auth.tuya.com>. If you have an account, log in with the account. If you do not have an account, click **Sign Up** to register for an account and then log in.



### 2.2 Step 2: Opening the Value-added Service Page

Click **Value-added Service** on the top of the homepage to open the **Value-added Service** page.

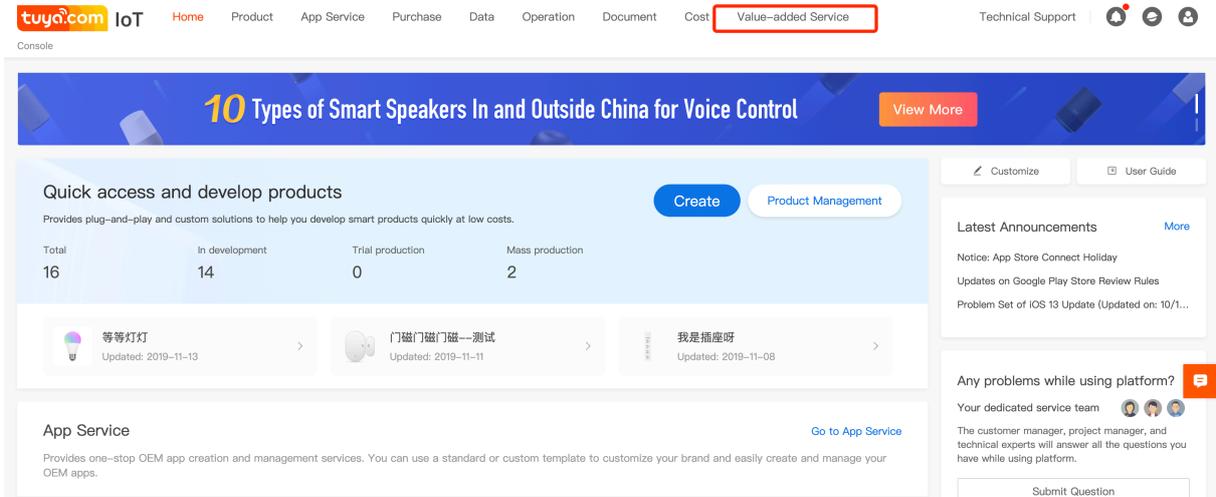


Figure 1: 英文 iot 增值服务入口.png

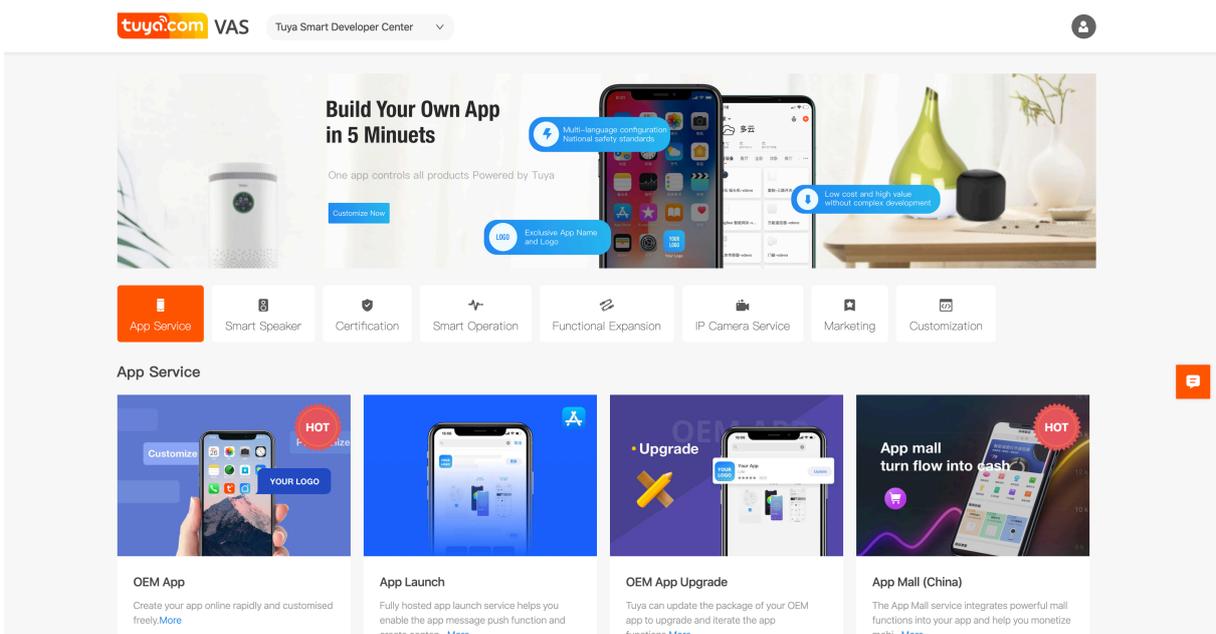


Figure 2: 英文增值服务首页.png

## 2.3 Step 3: Selecting the Required Service

Click **App Service** from the service categories at the top.

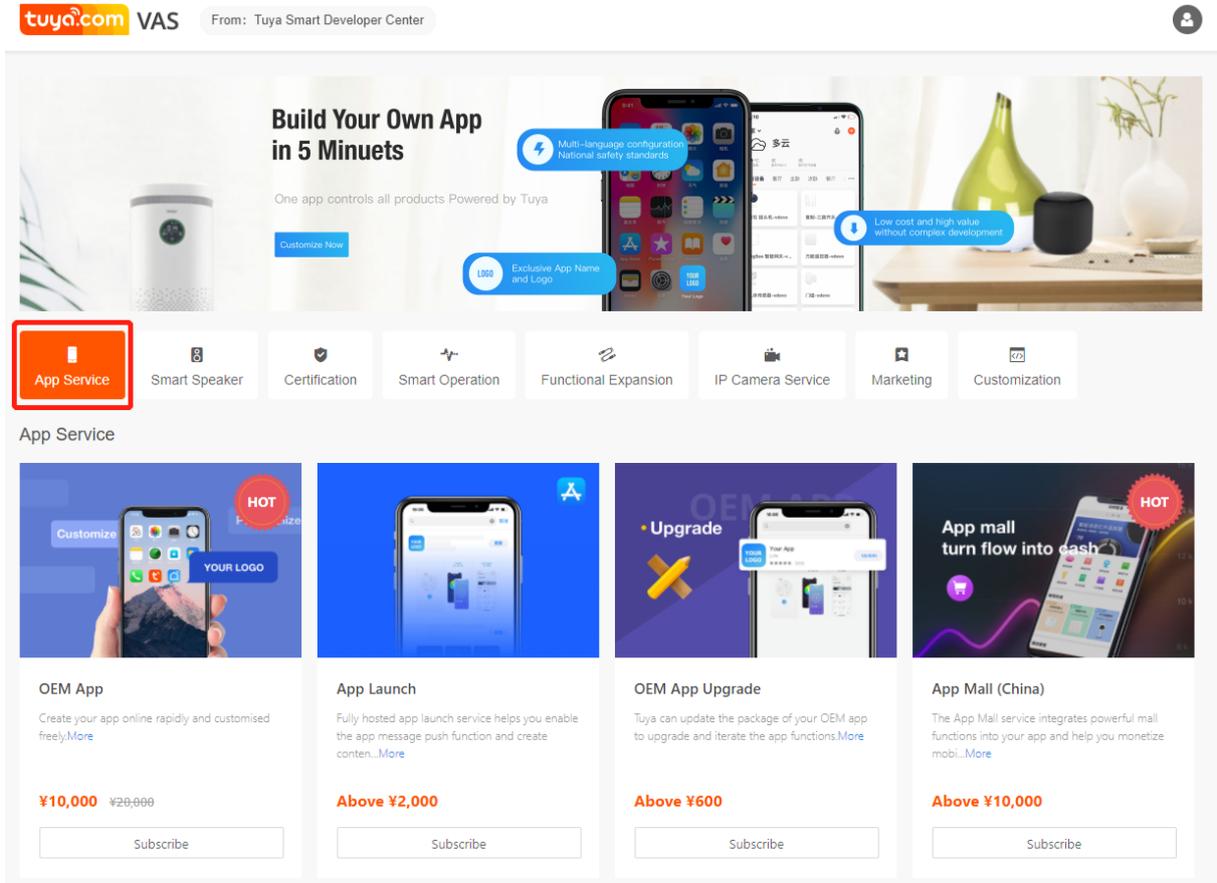


Figure 3: 12.png

Locate the **OEM App** service, and click **Subscribe** to open the **Create Service Order** page.

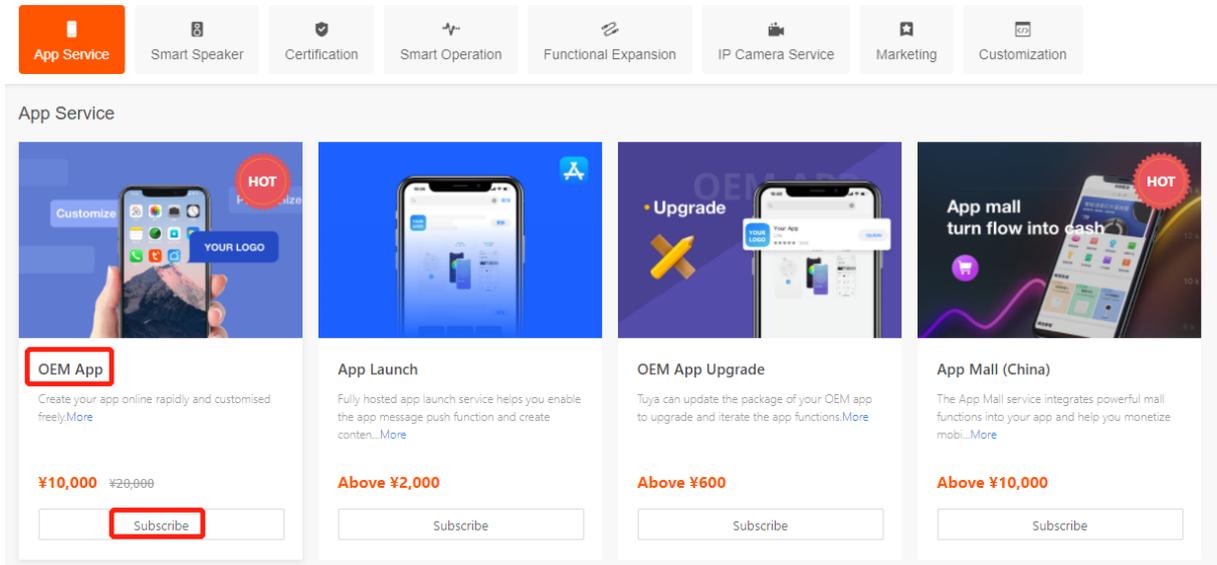


Figure 4: 13.png

Alternatively, click **More** or the **Service cover picture** to view the service details and then click **Subscribe** to subscribe to the service.

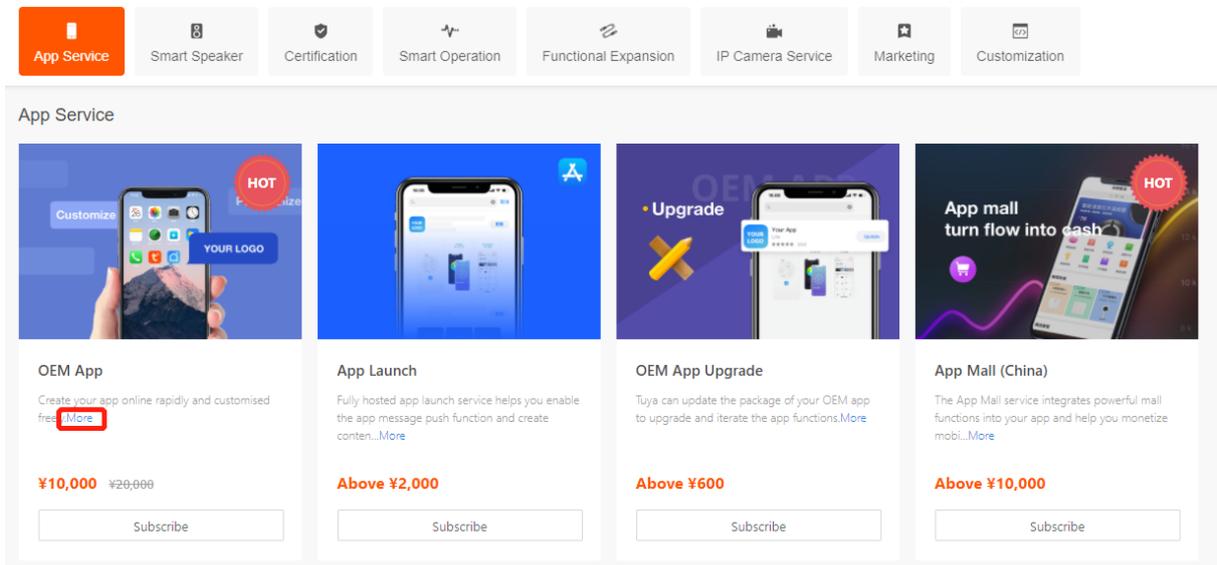


Figure 5: 14.png

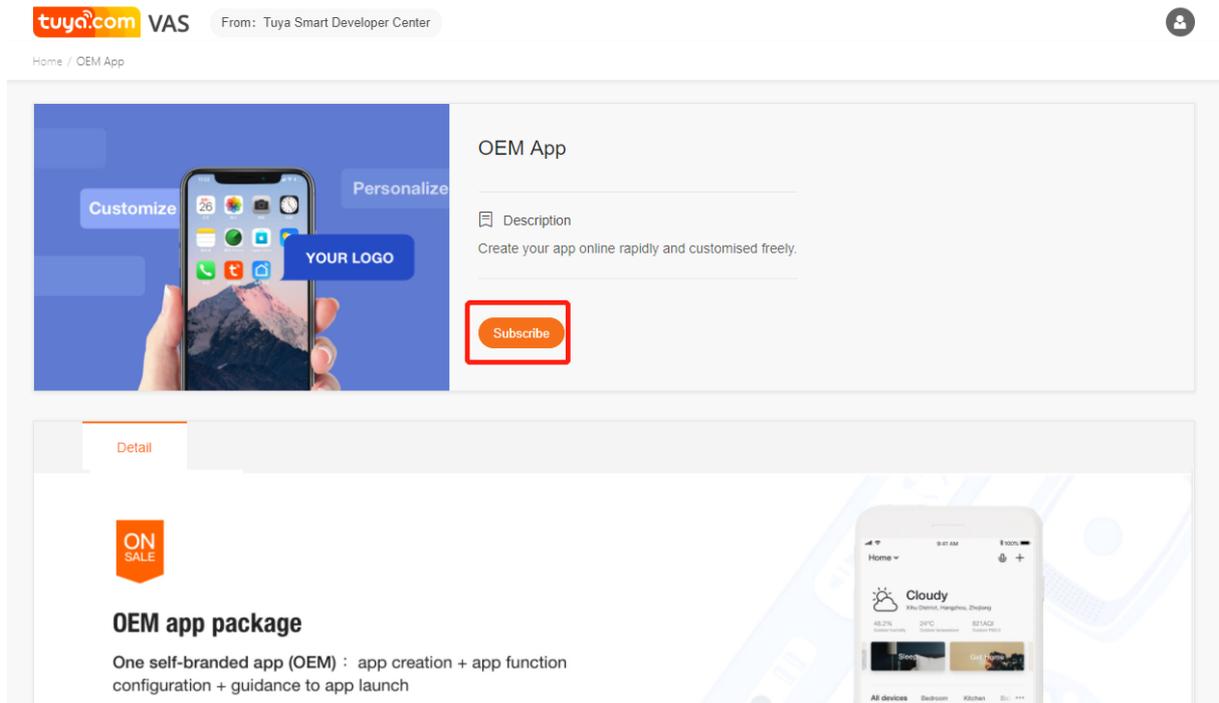
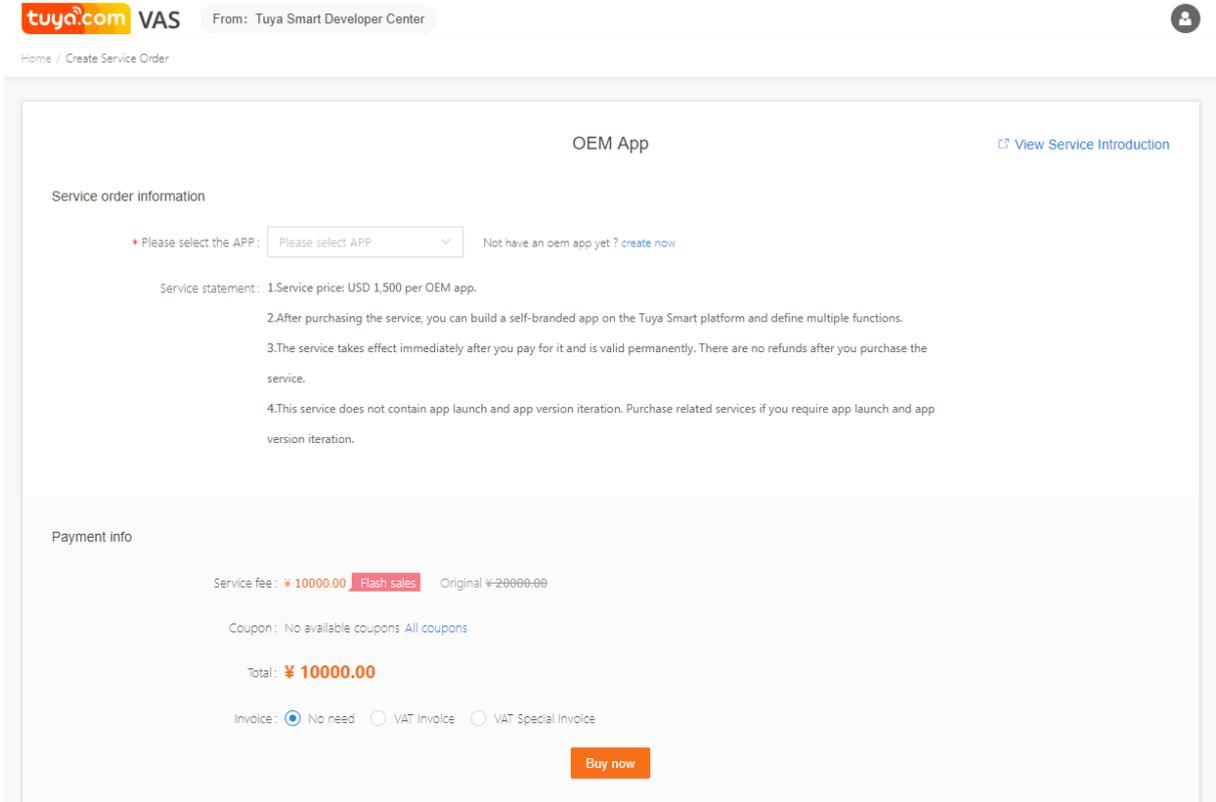


Figure 6: 15.png

Note: The OEM App creation page also provides an OEM App service purchase entry.

## 2.4 Step 4: Entering Purchase Information

1. Select a created OEM App.
2. Click **Buy now** to pay for your order.



**Figure 7:** 16.png

## 2.5 Step 5: Selecting a Payment Method

Select a payment method on the **Paypal** tab page.

## 3 FAQs

### 3.1 What Are the Differences Between the Trial and Official OEM Apps?

Only official OEM Apps support certificate configuration and launch onto the market. Trial OEM Apps do not. However, the service processes for the official Apps and trial Apps are the same.

### 3.2 Where Can I Check the App Schema?

If your App package name is com.aa.bb, the App schema is aabb.

### 3.3 Can I Create Multiple Apps with One Account?

OEM Apps are classified into trial Apps and official Apps. The number of trial OEM Apps that can be created is subject to your account level. You can create three trial Apps with an individual account, 50 trial Apps with a corporate account, and 100 trial Apps with a flagship account. (Deleted trial Apps are not counted.) You can create an unlimited number of official Apps.

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For more FAQs, visit [https://support.tuya.com/en/help/\\_list?category=458036](https://support.tuya.com/en/help/_list?category=458036)