



# OEM App Instruction

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Version: 20200511

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## 1 Overview

Provide one-stop self brand OEM app construction and management services. Based on the official template, provide some simple UI customization, personalized brand configuration and other information, easily create their own app, provide app version management, app data operation and other management services, and quickly land the products to the market.

## **2 Product Introduction:**

### **2.1 Quickly Build**

Tuya OEM app service enables you to quickly have a self-branded app. You do not need to set up a technical team or seek an outsourcing vendor, but only need to log in to Tuya smart Developer Platform and configure data online.

### **2.2 Low Cost Service**

The price is far lower than the standard service price in the market. You do not need to worry about the uncontrollable development expense. With just one-off payment, you can obtain the entire OEM App service including app configuration and launch.

### **2.3 Flexible and Customizable**

Tuya OEM app service provides powerful functions for flexible configuration. You can customize the brand attributes such as app functions, logos, and background colors, and can construct smart scenes for association.

### **2.4 One-Stop Service**

Tuya OEM app service provides a full process from app creation, to function configuration, and finally to app launch in app stores, offering an ultimate experience.