



## OEM App

Value-added Service > App Service

Version: 20200521

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## 1 Service Introduction

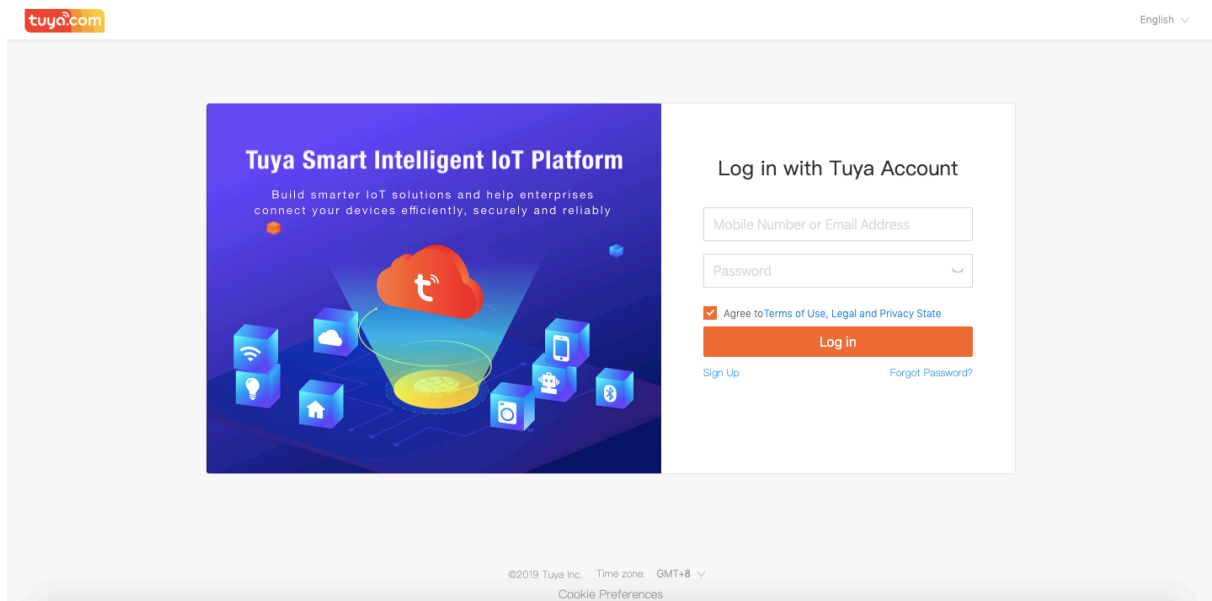
The OEM App service allows you to build self-branded Apps online in one stop without needing to set up a technical team or outsource development. You only need to log in to the Tuya Smart platform and configure data online. You can customize brand attributes, such as App functions, logos, and background colors. New OEM App functions will be available with continuous updates of the TuyaSmart or Smart Life App to meet your personalized requirements.

To create an OEM App, refer to [OEM App Build Instruction](#) and subscribe to the OEM App service based on the following process.

## 2 Service Subscription Process

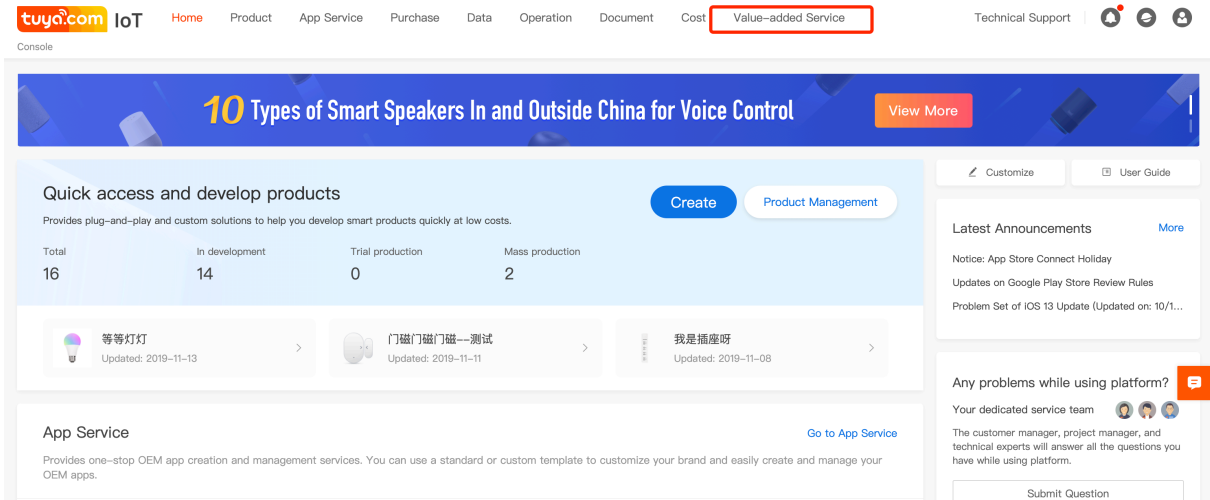
### 2.1 Step 1: Logging In to the Tuya Smart Platform

Open the Tuya Smart platform login page <https://auth.tuya.com>. If you have an account, log in with the account. If you do not have an account, click **Sign Up** to register for an account and then log in.

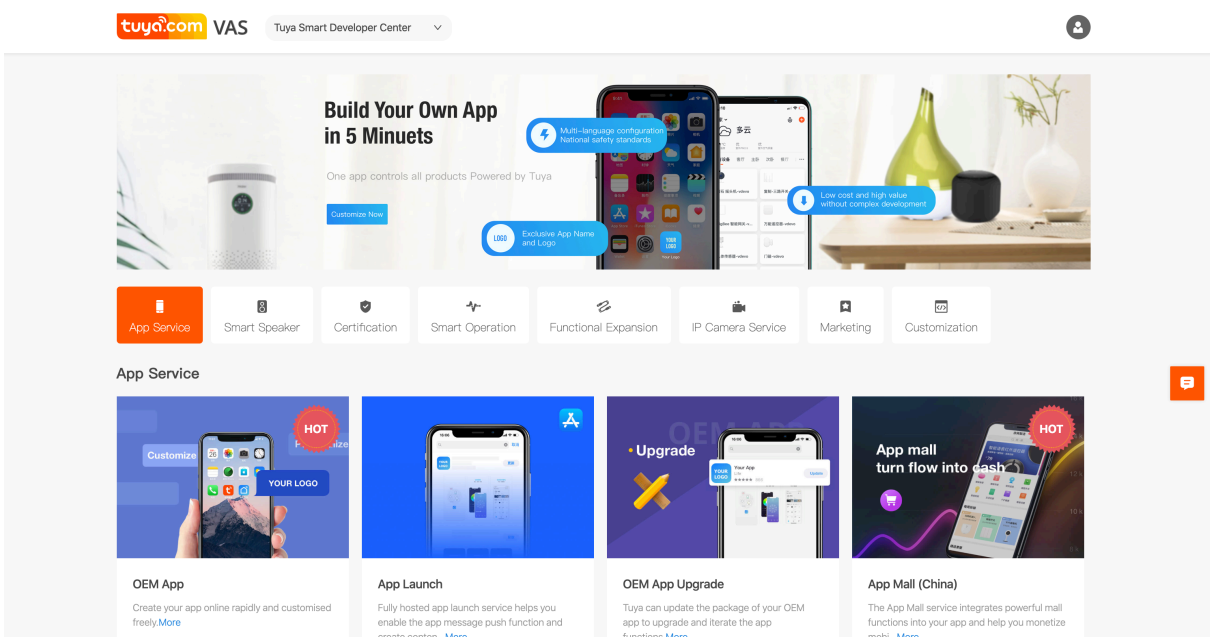


### 2.2 Step 2: Opening the Value-added Service Page

Click **Value-added Service** on the top of the homepage to open the **Value-added Service** page.



**Figure 1:** 英文 iot 增值服务入口.png



**Figure 2:** 英文增值服务首页.png

### 2.3 Step 3: Selecting the Required Service

Click **App Service** from the service categories at the top.

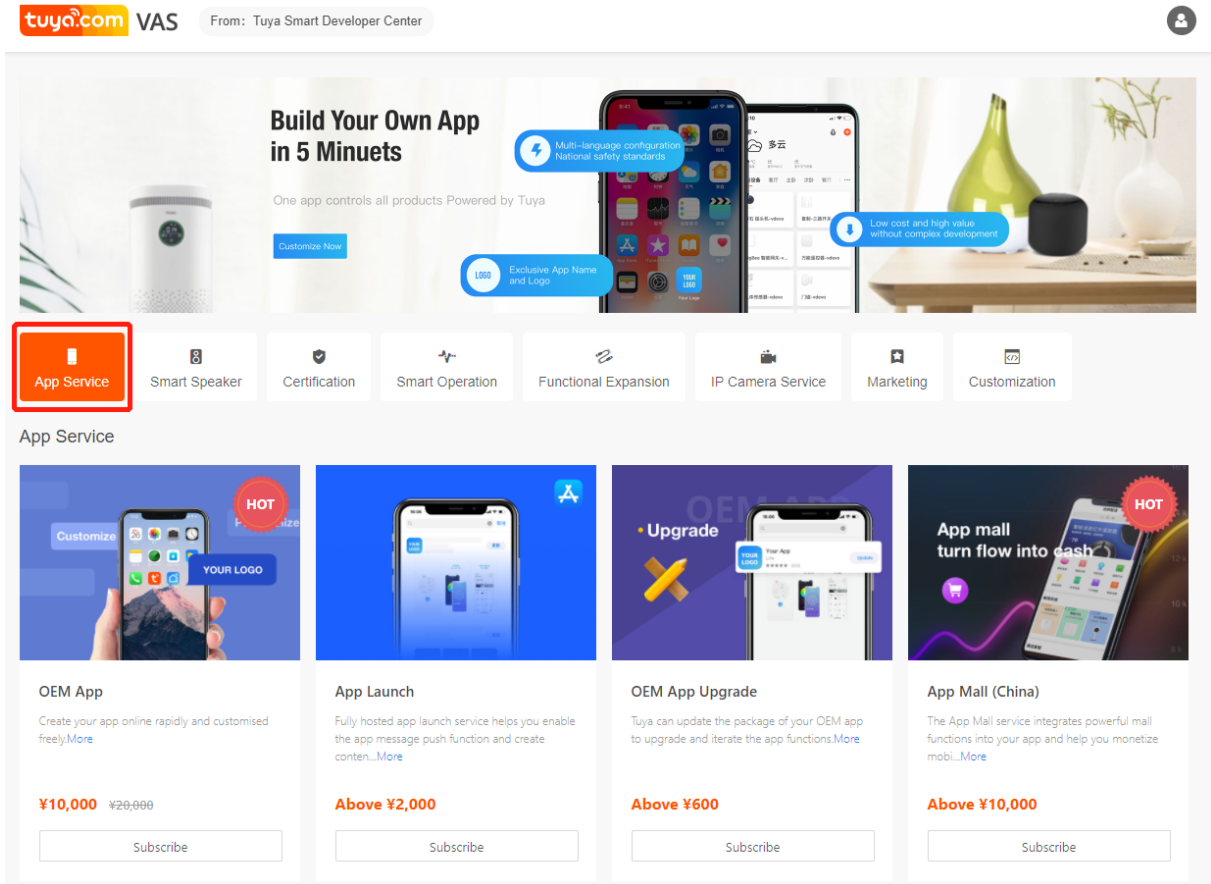


Figure 3: 12.png

Locate the **OEM App** service, and click **Subscribe** to open the **Create Service Order** page.

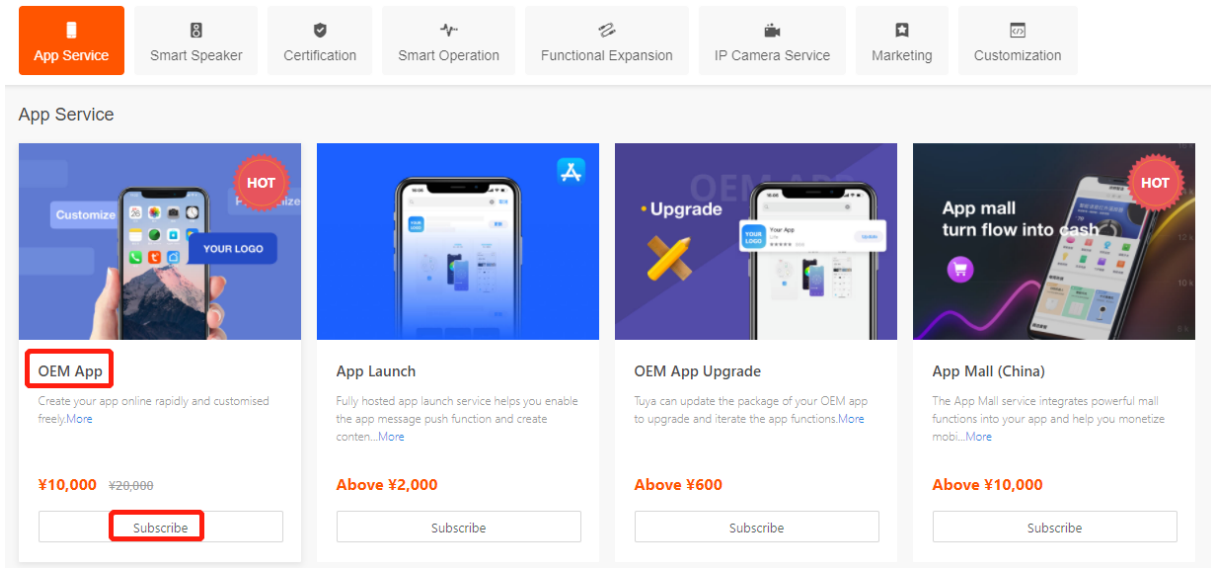


Figure 4: 13.png

Alternatively, click **More** or the **Service cover picture** to view the service details and then click **Subscribe** to subscribe to the service.

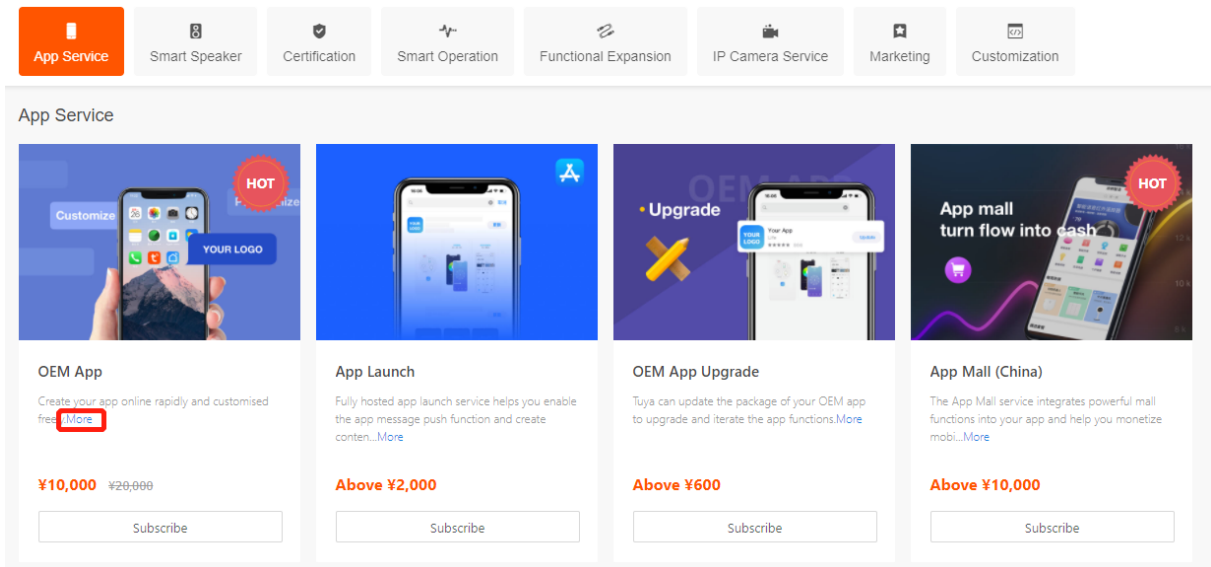
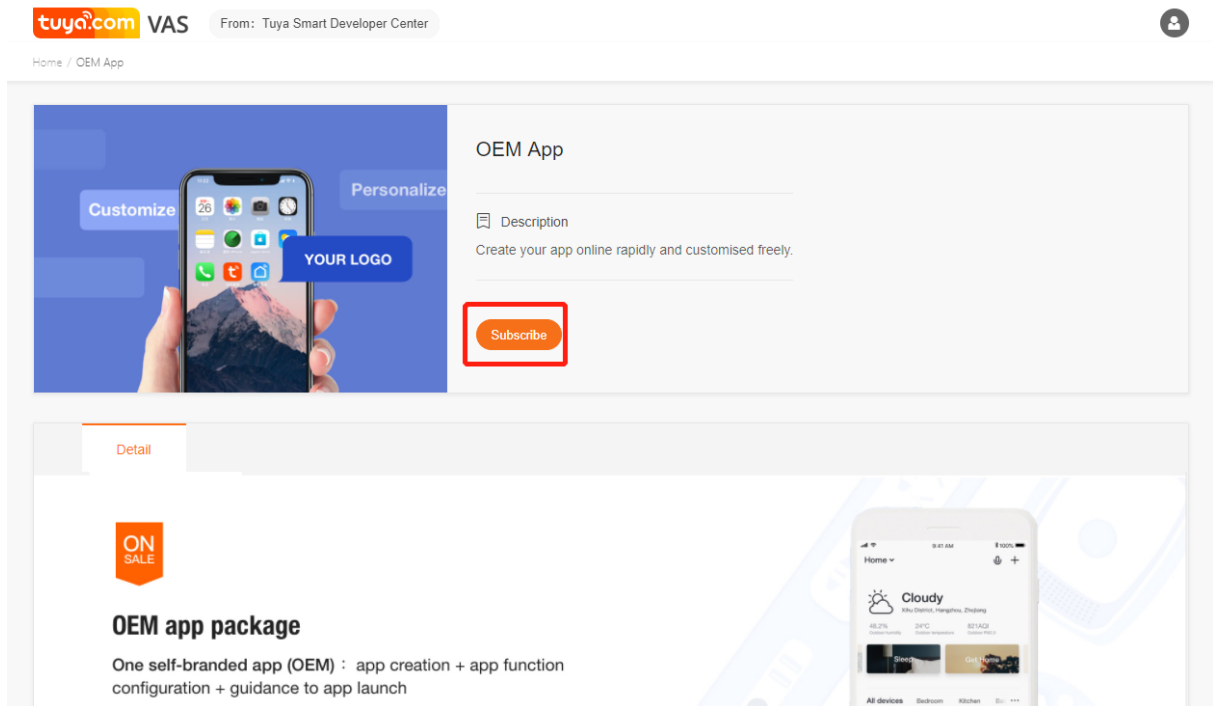


Figure 5: 14.png



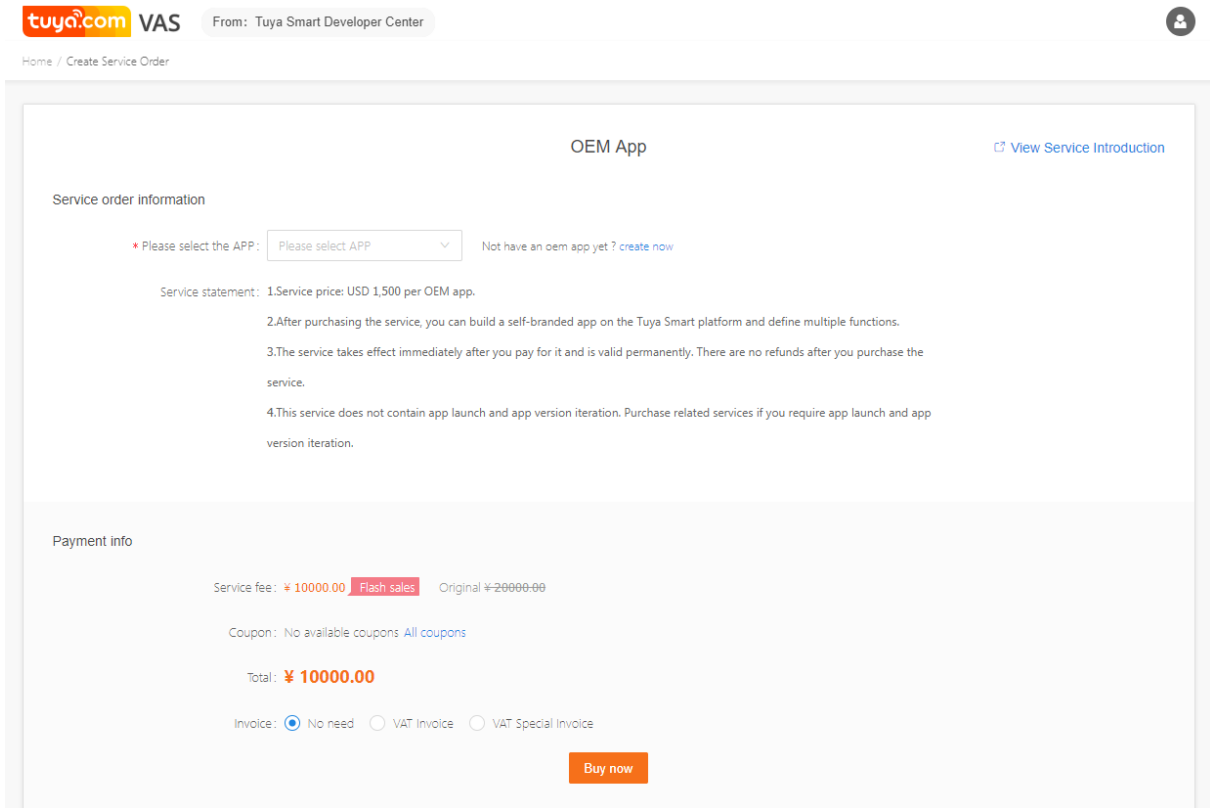
**Figure 6:** 15.png

Note: The OEM App creation page also provides an OEM App service purchase entry.

#### 2.4 Step 4: Entering Purchase Information

1. Select a created OEM App.
2. Click **Buy now** to pay for your order.





**Figure 7:** 16.png

### 2.5 Step 5: Selecting a Payment Method

Select a payment method on the **Paypal** tab page.

### 3 FAQs

- What can I do when the Wi-Fi indicator blinks quickly but network pairing fails?
- Can I continue to use an App after my trial period for this App has expired?
- Can I create multiple apps with one account?
- Can I use my existing account system for my OEM app??
- Is it necessary for OEM's own branded app to modify the privacy policy and user agreement?

For more FAQs, visit [https://support.tuya.com/en/help/\\_list?category=218149](https://support.tuya.com/en/help/_list?category=218149)