



OEM Product Introduction

Guidelines for IoT Platform > Product Management

Version: 20200604

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1 Background

Before change: If you are a manufacturer and need to produce OEM products for a brand, you need to cooperate with Tuya personnel to complete product operations. You can then view products for which modules can be purchased under your account and produce finished products.

After change: The brand and manufacturer develop OEM smart products with Tuya's online assistance.

Advantages: low communication costs and high processing efficiency

2 Prerequisites for OEM

Send links to brands for OEM production only when the products under your account are in mass production state.

3 Procedure

1. On the Product page, click All products. On the displayed Smart Products page, select OEM product only.

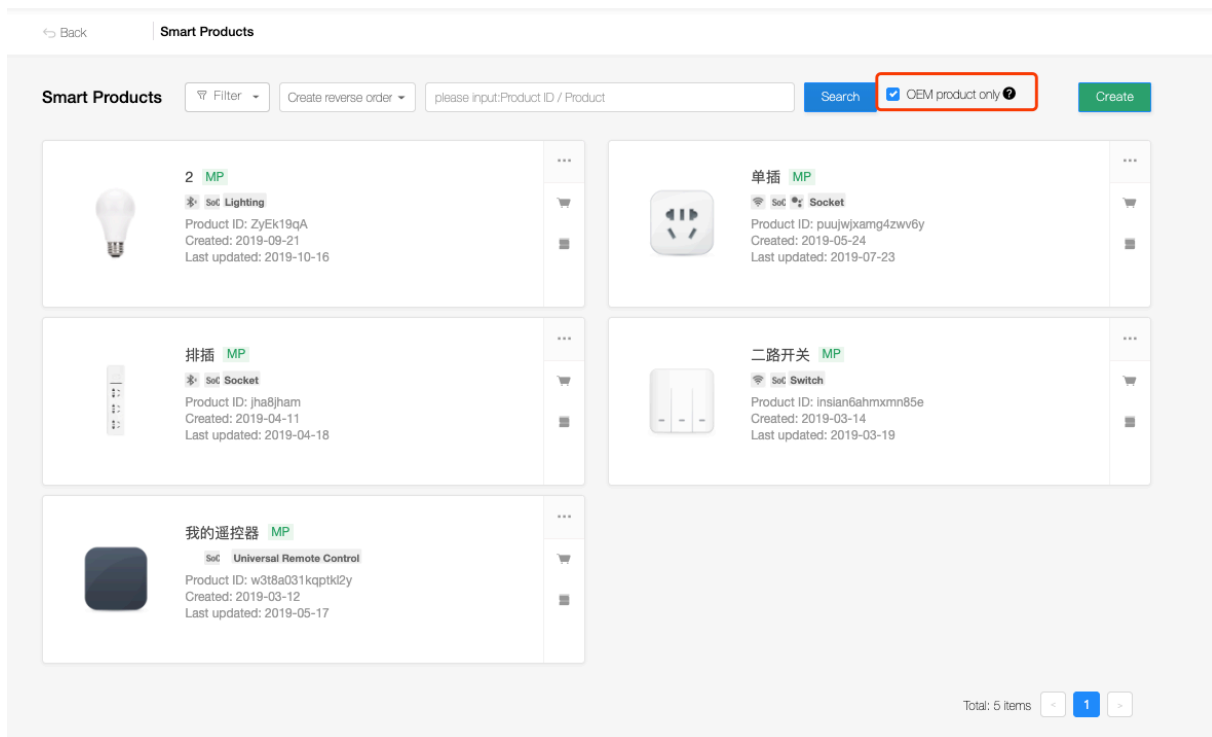


Figure 1: 2601.png

2. Click OEM in the operation column of a product and click Preview to enter the OEM product introduction page. Check whether the information is complete. If the information is complete and correct, copy and send the address in the address bar to your brand customer.

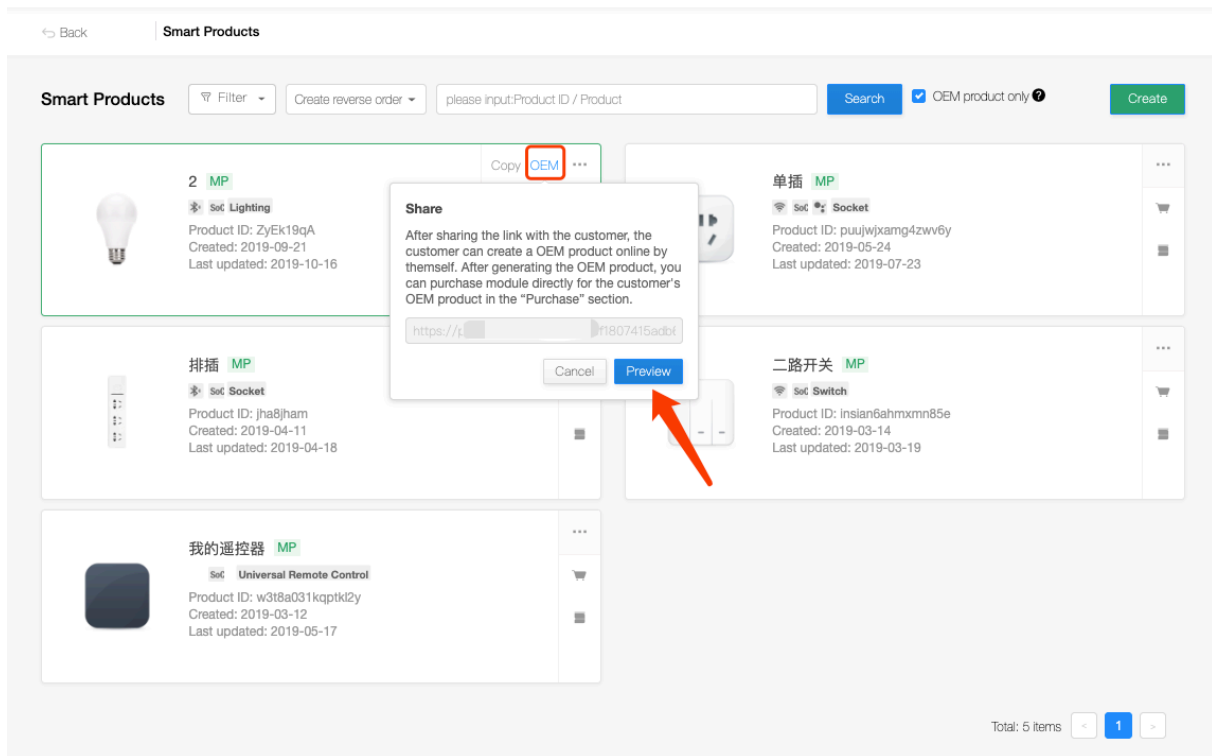


Figure 2: 2602.png

3. After your brand customer opens the link and logs in to his or her Tuya Smart platform account, the customer can view the product image, name, model, type, voice platforms connected, control panel in use, available features, modules in use, and the firmware name and version.

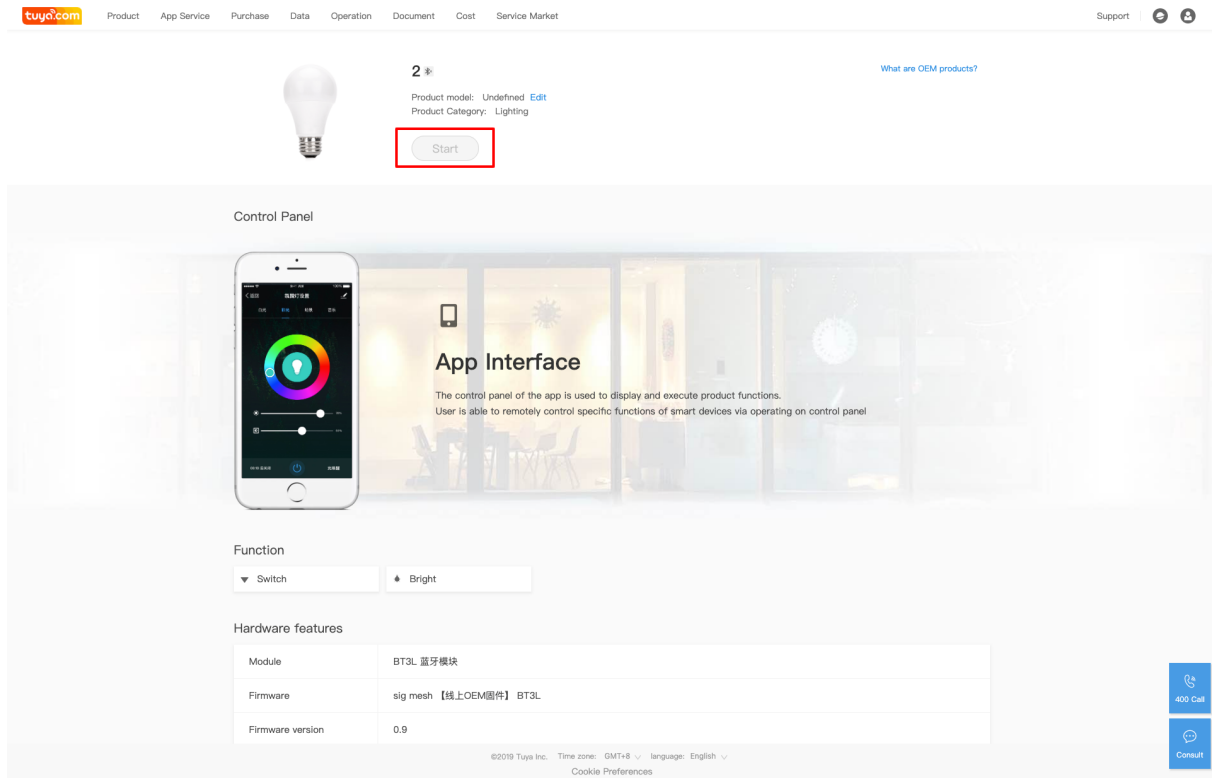


Figure 3: 2603.png

4. After confirming that the information is correct, the customer must click Start, enter the product name and model in the displayed dialog box, and click OK. The platform will automatically create a product, in mass production state by default, under your brand customer's account and enable the third-party smart speaker access service.

Create OEM products

X

* Product Description

Brand + product name, will be displayed

* Product model

Enter your item code

Protocol

Sigmesh

Cancel

OK

Figure 4: 2604.png

Products under your brand customer's account will be labeled with "OEM."

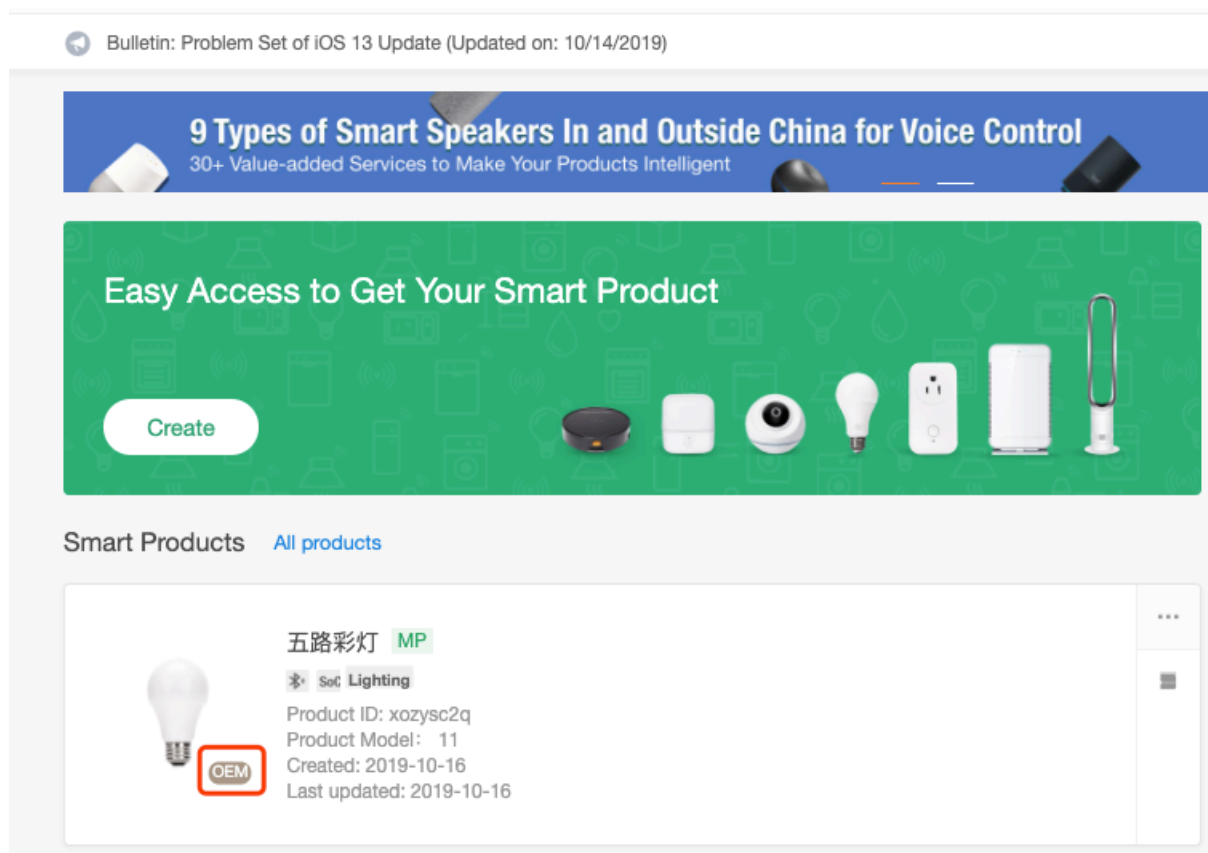


Figure 5: 2605.png