



# Powered by Tuya Logo Application Guidance

Guidelines for IoT Platform > Product Management

Version: 20200612

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## 1 PBT Definition

Powered by Tuya is an interconnected and intelligent logo. Products with this logo can be easily controlled with one App with other products of different brands and categories.

## 2 Application Requirements

The PBT logo applies to all trial or mass-produced products(production) that use Tuya technologies and can connect to Tuya Cloud.

### 3 Application Procedure

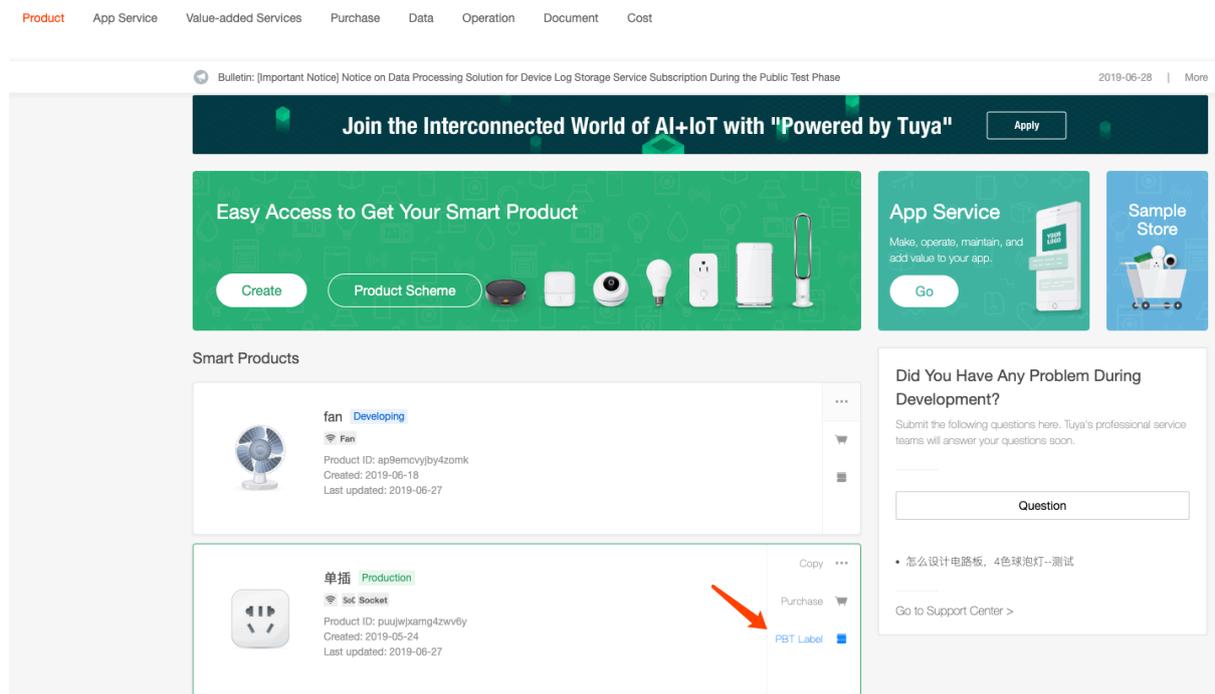
#### 3.1 Make preparations.

Apply for a Tuya Smart platform account. Ensure that the product for which the PBT logo is applied is under your account, or that the administrator account to which the product belongs authorizes the product’s developer permission to your account.

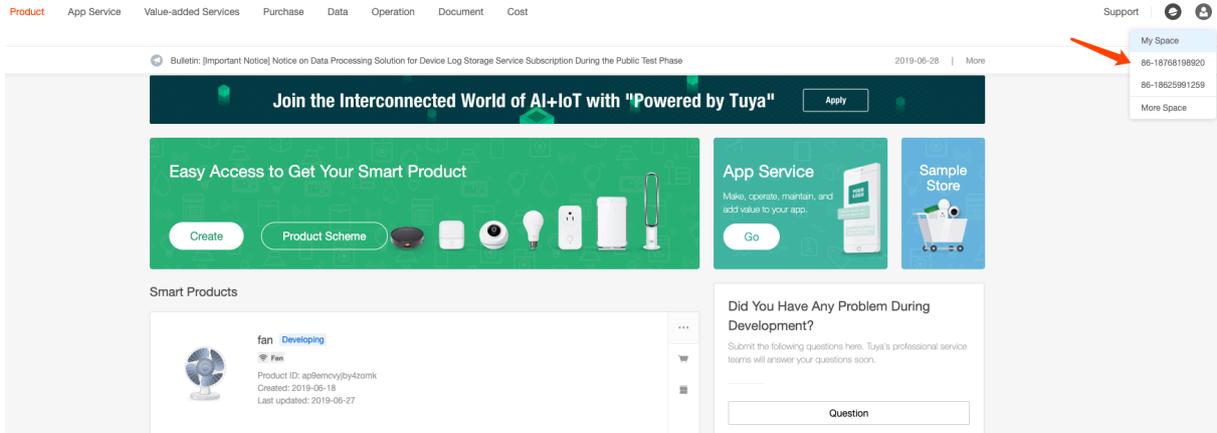
If you have any questions about Tuya Smart platform registration or permission authorization, contact the platform customer service personnel or your Tuya business manager.

#### 3.2 Apply to use the PBT logo.

Method 1: Log in to the Tuya Smart platform, find the product that needs the PBT logo, and click PBT Label, as shown in the following figure.

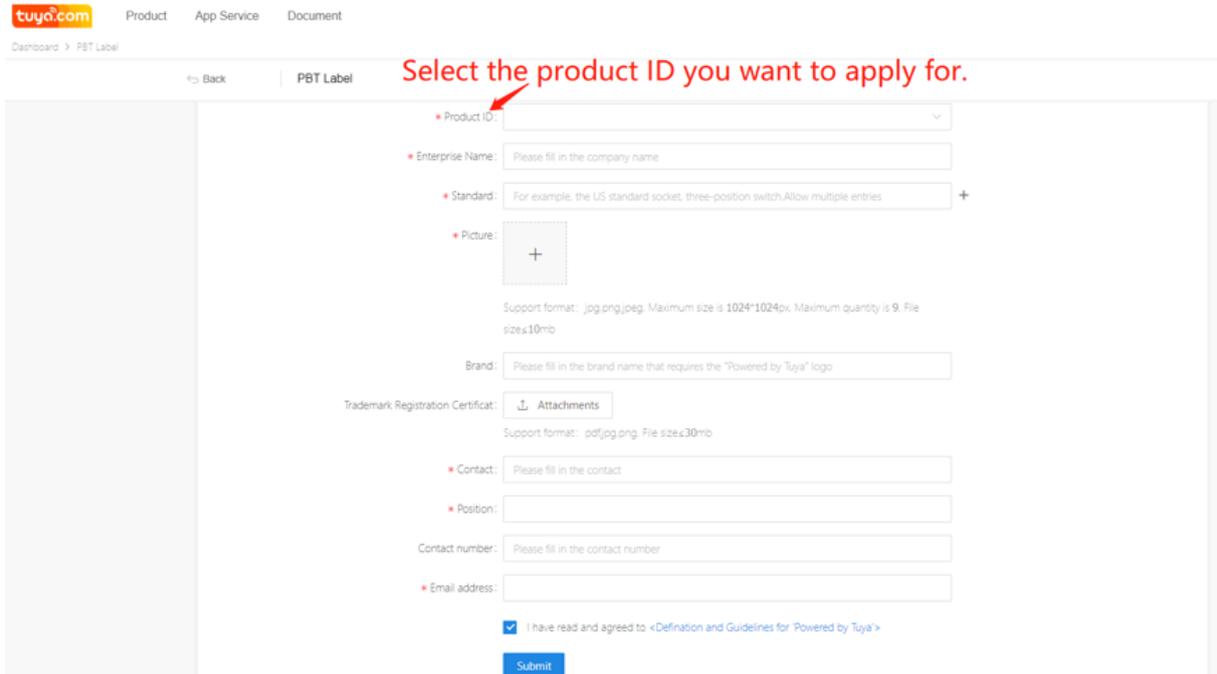


Note: If your account is authorized to apply for the PBT logo, click the account icon in the upper right corner of any page to switch to the authorizer’s account space to view the authorized product and PBT Label, as shown in the following figure.



### 3.3 Complete the PBT logo application.

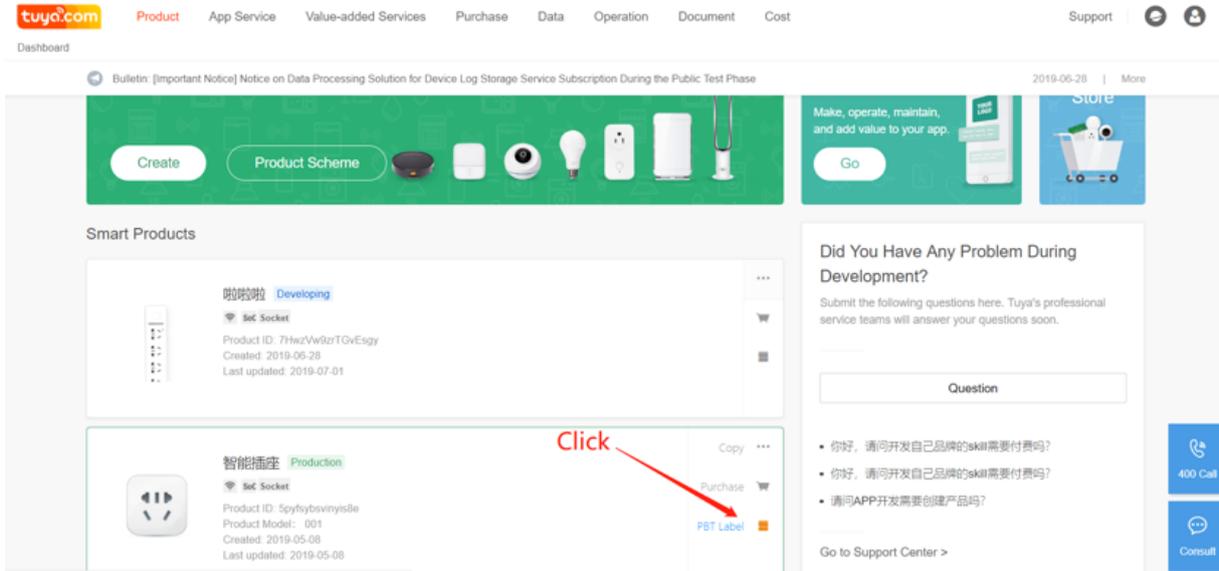
Fill in application information on the PBT logo application page, then carefully read and agree to the Definition and Guidelines for 'Powered by Tuya', and click Submit.



### 3.4 After the application is approved, download the material package.

After submitting the application, wait for Tuya's review and approval, which typically takes about one working hour. Upon approval, Tuya will send you an SMS message

and email notification. Open the Product page, click the PBT Label icon to enter the details page and download the PBT material package, including the logo source file, agreement, and usage guide.



## 4 FAQs

- What are the benefits of applying for the PBT logo?
- Does it charge apply for PBT marking?
- How do I apply for the PBT logo for my products when my company is located outside China but products are produced in China?
- After applying for PBT marking of one product, can other products be used directly?